

Sales, Costs, and Profit

Filter by Department/Category

All

Filter by Area/Store

All

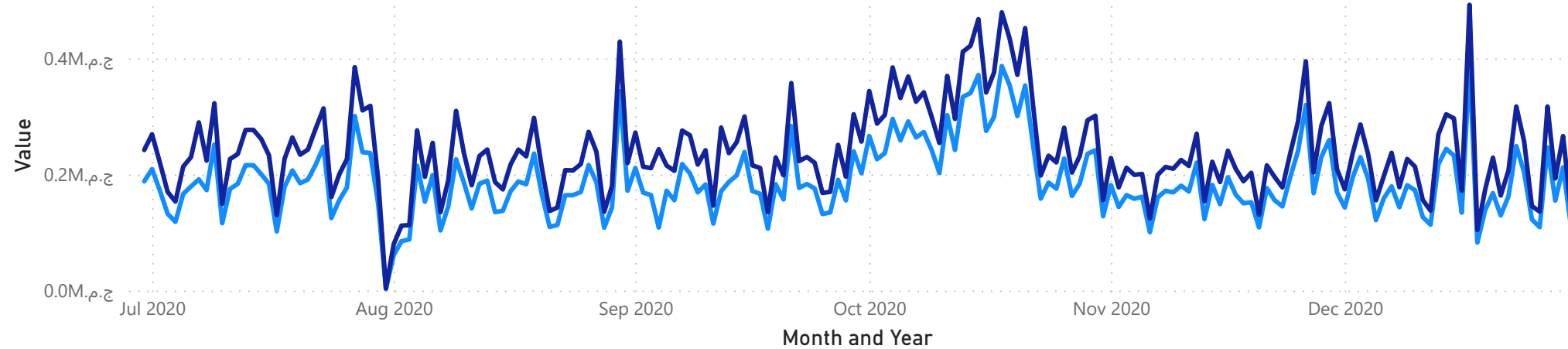
Filter by Brand

All

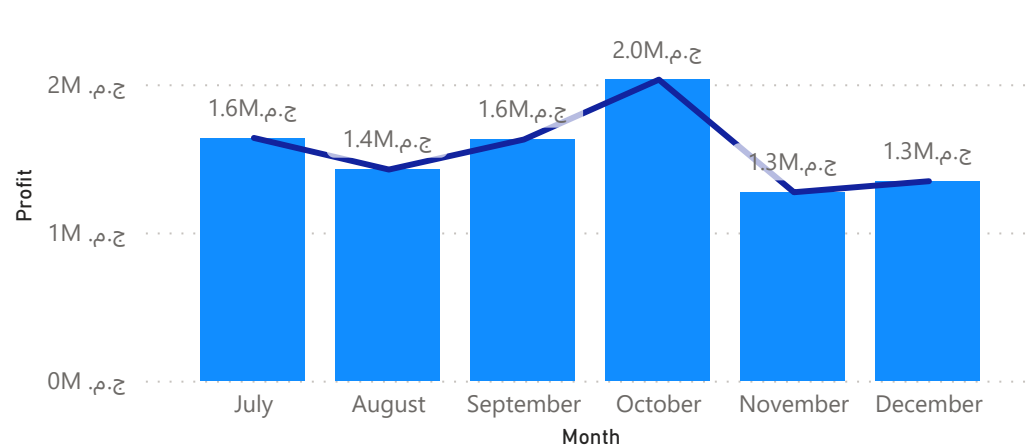
Clear all slicers

Sales over Time

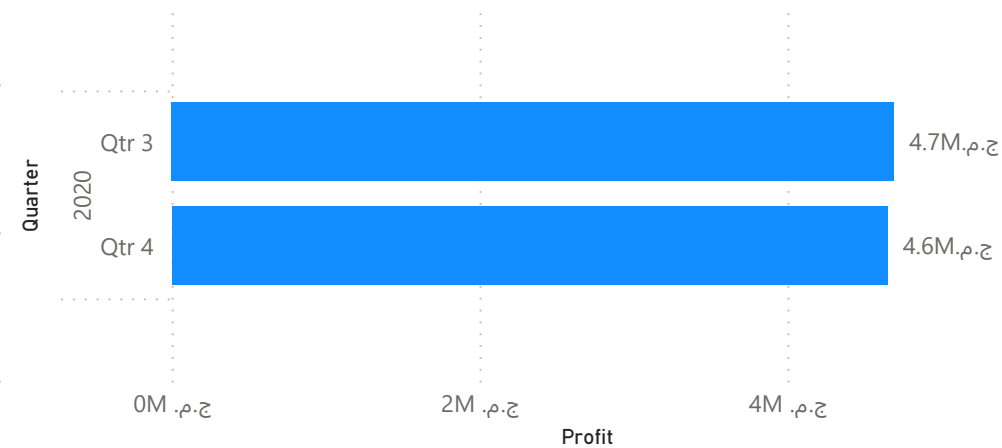
● Cost ● Price



Profit by Month



Profit by Quarter



57K

Sum of Quantity Sold

44M.ج.م.

Total Sales

35M.ج.م.

Total Costs

9M.ج.م.

Profit

708.ج.م.

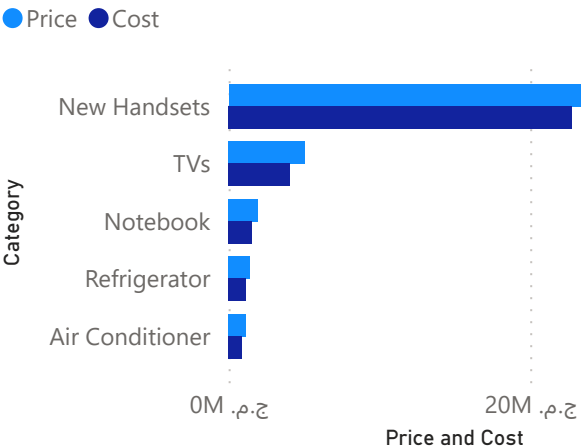
Average of Item Price

557.ج.م.

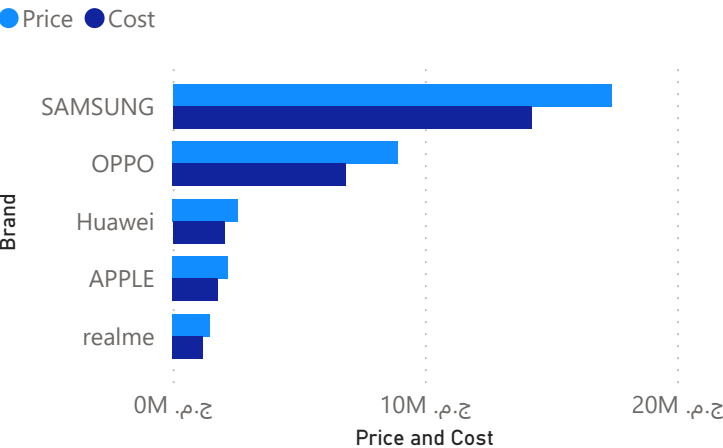
Average of Item Cost

Departments, Categories, and Brands Metrics

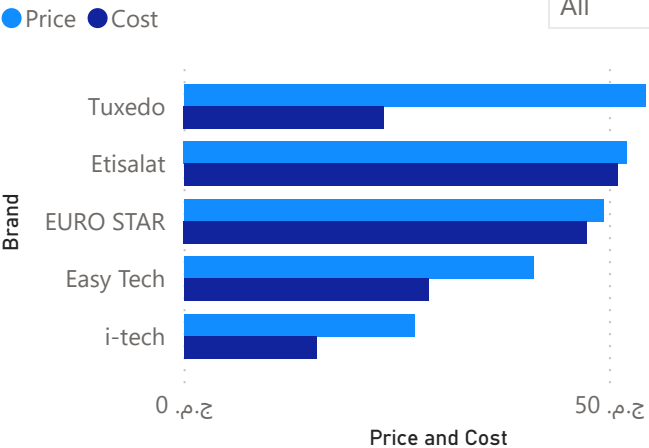
Sales by Top 5 Categories



Sales by Top 5 Brands



Sales by Bottom 5 Brands

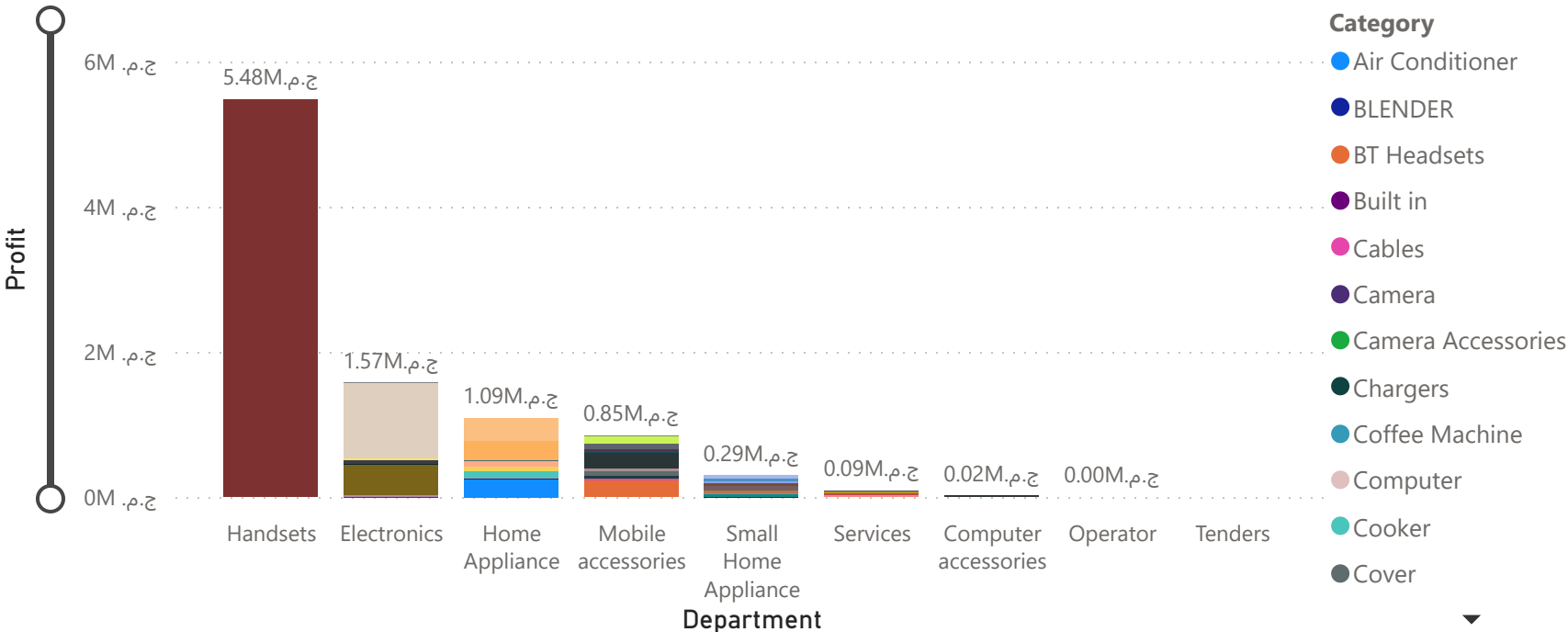


Filter by Area/Store

All

Clear all slicers

Profit by Department and Category



Average Item Price per Category

Category	Average of Item Price
Notebook	3,067.01 .م.ج
Refrigerator	2,528.60 .م.ج
Dishwasher	2,460.77 .م.ج
Washing Machine	2,181.86 .م.ج
Game console	2,114.61 .م.ج
Freezer	2,020.01 .م.ج
Camera Accessories	1,861.20 .م.ج
TVs	1,745.77 .م.ج
Built in	1,675.82 .م.ج
Cooker	1,620.02 .م.ج
New Handsets	1,271.84 .م.ج
Kitchen Machine	1,137.83 .م.ج
Tablets	966.10 .م.ج
Watch phone	916.51 .م.ج

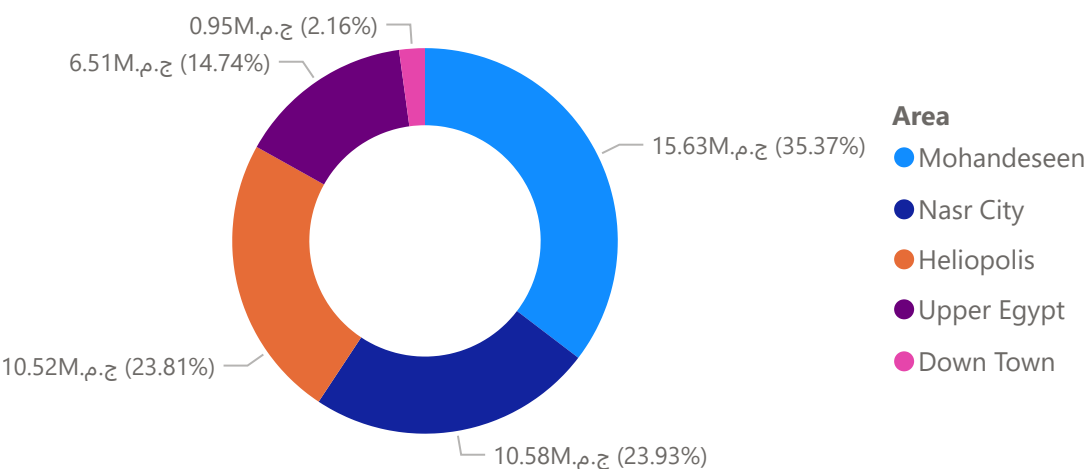
Sales and Profits by Area

Filter by Department/Category

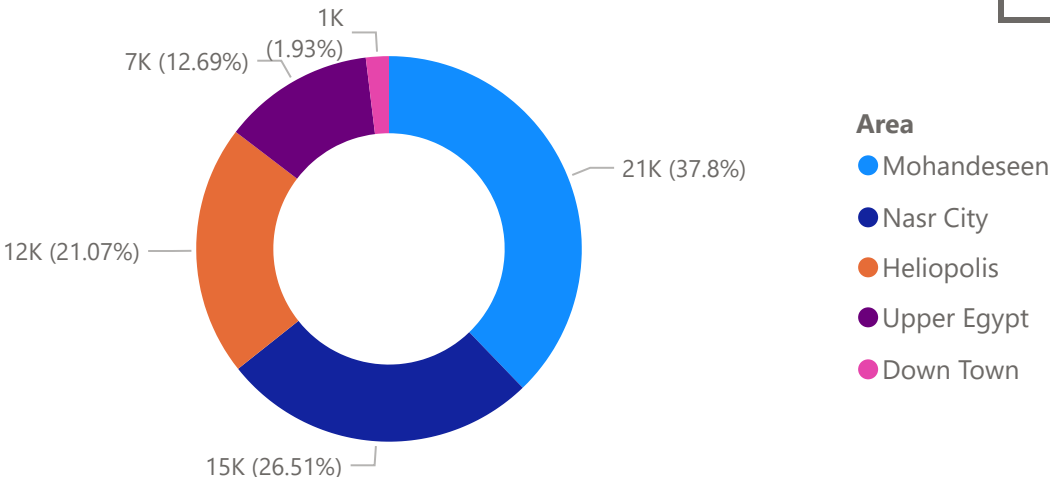
All

Clear all slicers

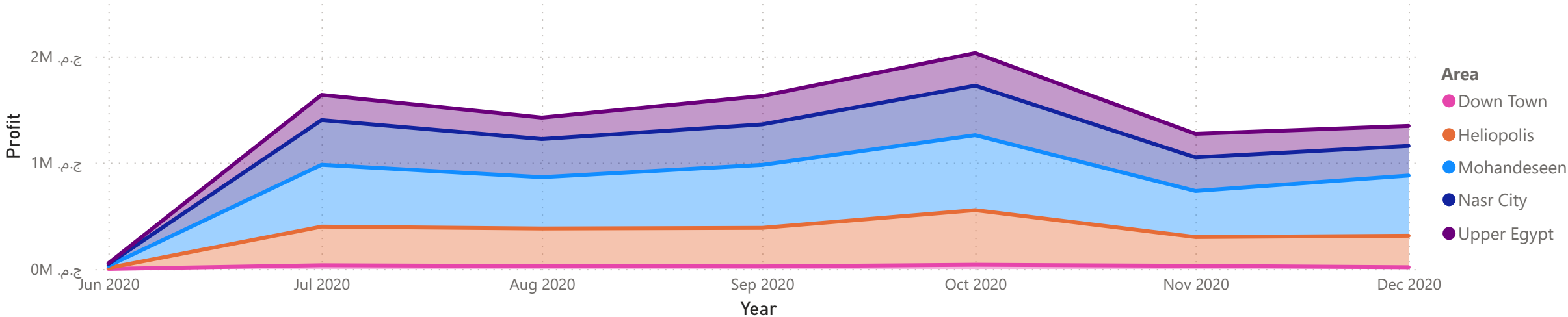
Sales by Area



Quantity Sold by Area



Profit Over Time by Area



Stores Performance

Filter by Quarter

Filter by Month

Filter by Department/Category

All

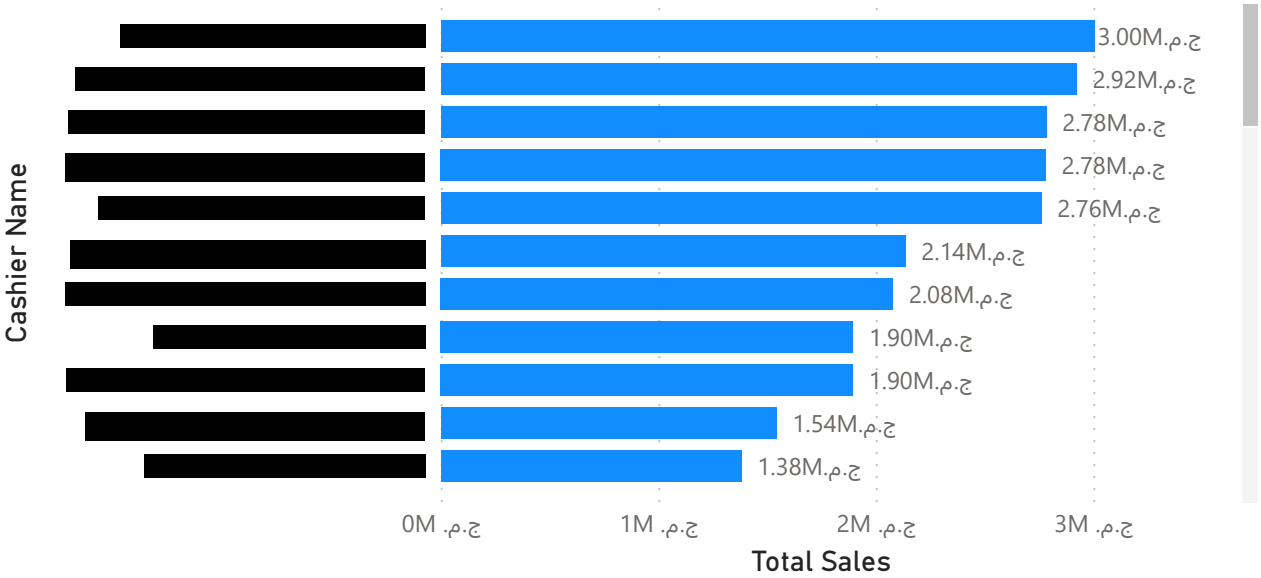
All

All

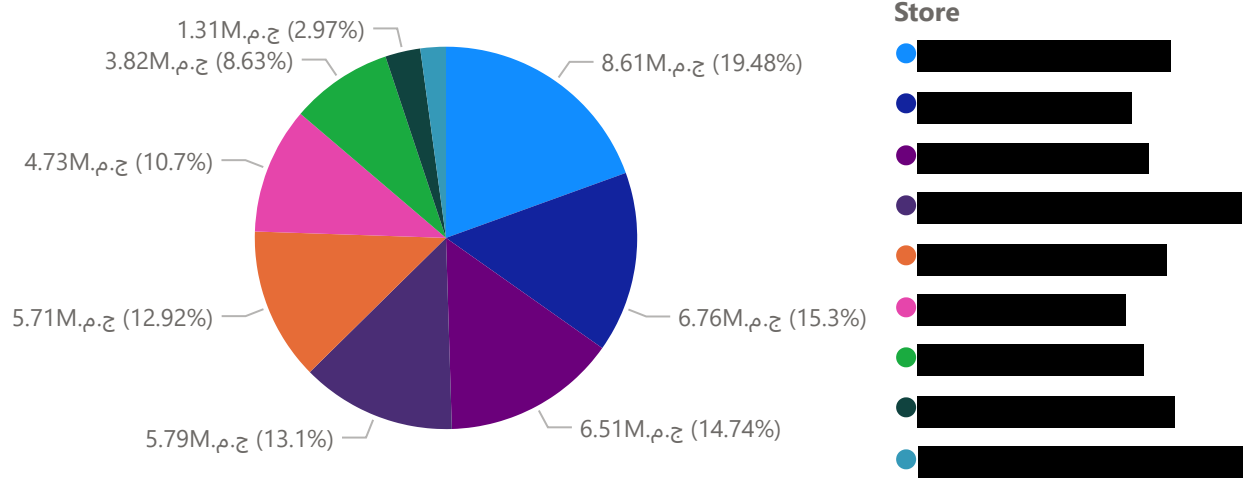
Clear all slicers

Store	Area	City	Profit
	Mohandeseen	Giza	1,822,021.25 .م.ج
	Upper Egypt	Asyut	1,429,866.67 .م.ج
	Nasr City	Cairo	1,404,157.02 .م.ج
	Mohandeseen	Cairo	1,306,791.81 .م.ج
	Heliopolis	Cairo	1,177,720.71 .م.ج
	Heliopolis	Cairo	993,112.12 .م.ج
	Nasr City	Cairo	811,536.01 .م.ج
	Mohandeseen	Giza	252,110.59 .م.ج
	Down Town	Cairo	172,638.23 .م.ج
	Nasr City	Aswan	10,053.09 .م.ج
	Nasr City	Giza	8,079.71 .م.ج
Total			9,392,537.91 .م.ج

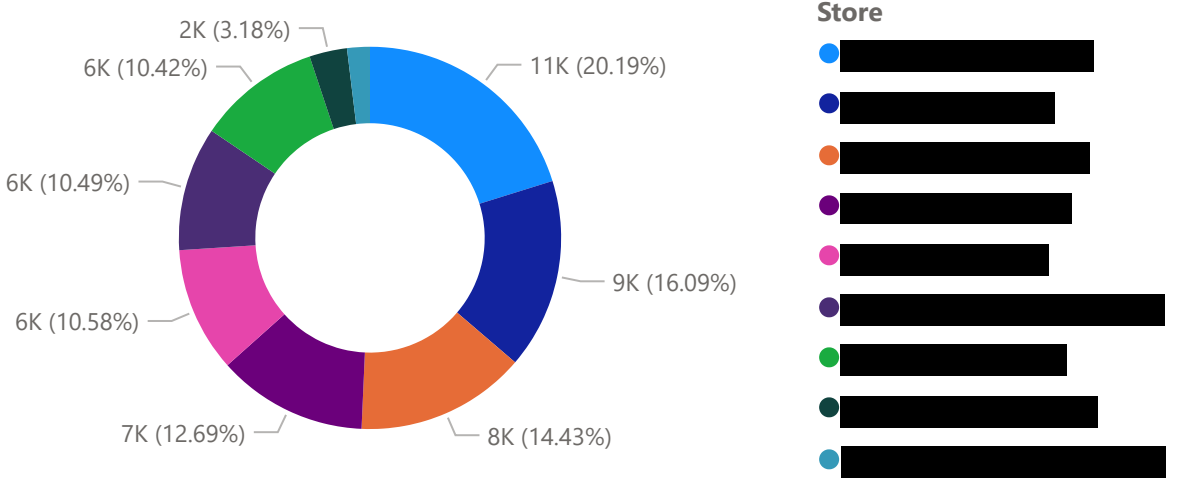
Sales by Cashiers



Total Sales by Store



Total Quantity Sold by Store



Returns

Filter by Department/Category
All

Filter by Area/Store
All

Filter by Brand
All

Clear all slicers

3777

Number of Returned Items

44.20M.ج.م.

Total Price of Returned Items

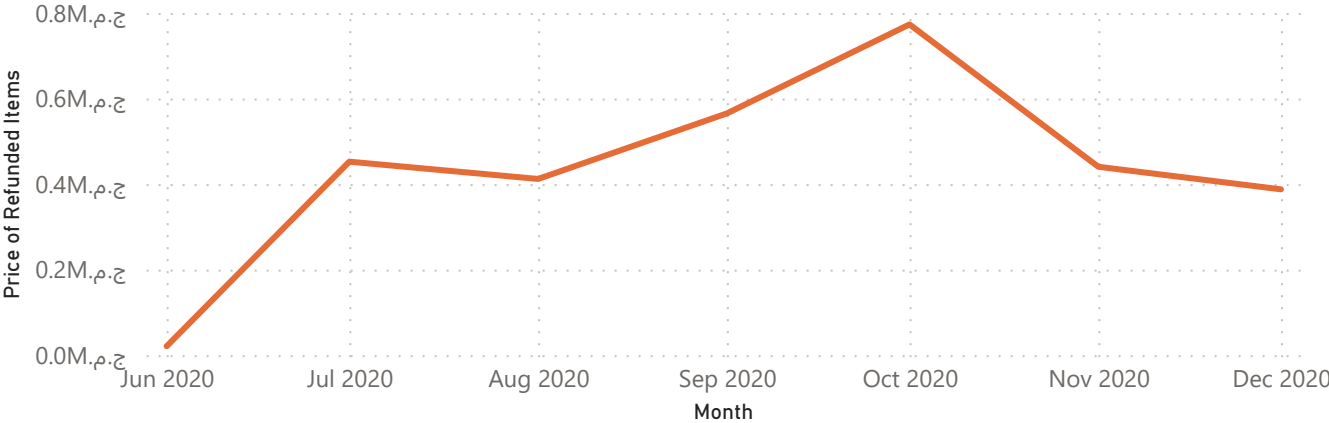
34.81M.ج.م.

Total Cost of Returned Items

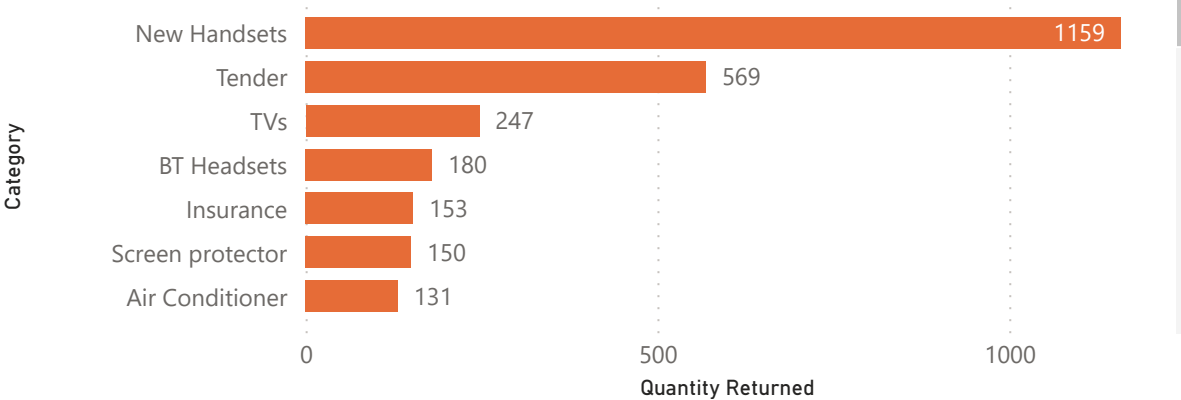
6.26

% of Returned Items to Total Sold

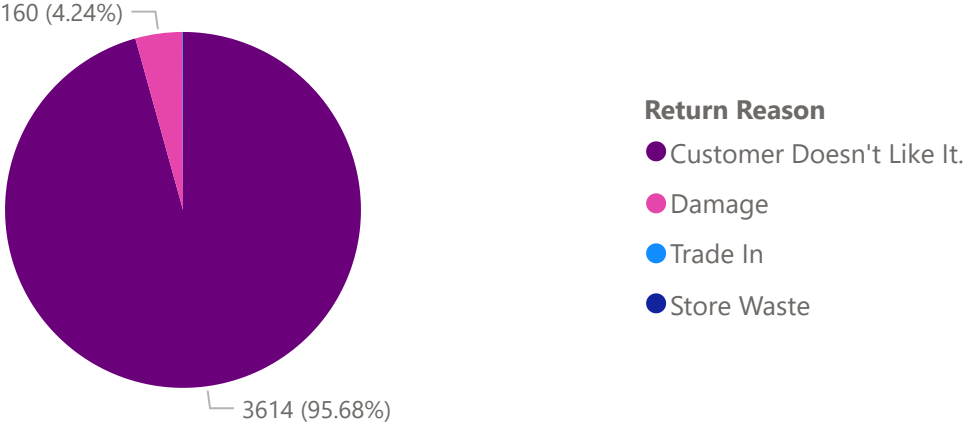
Total Price of Returned Items by Month



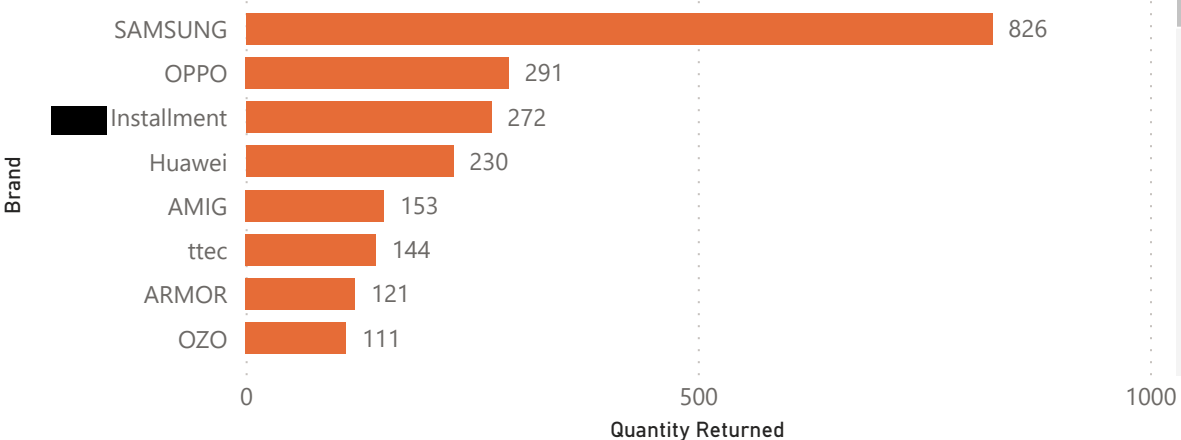
Quantity Returned by Category



Quantity Returned by Return Reason



Quantity Returned by Brand



Profits by Buyer and Product

Filter by Department/Category

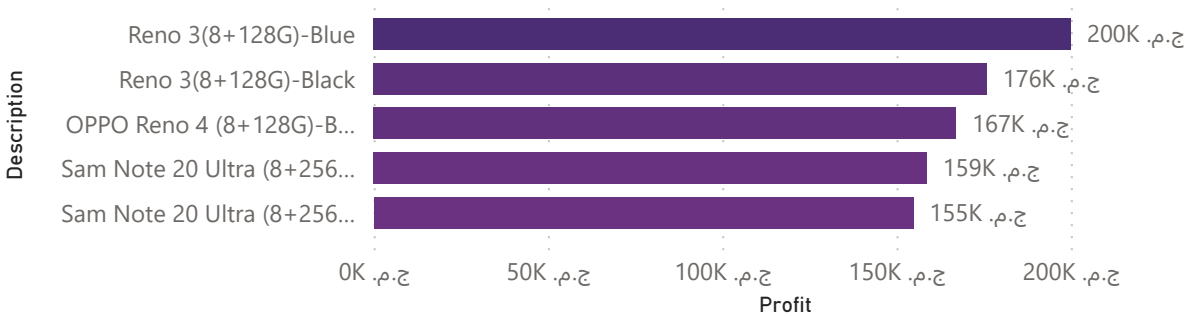
Filter by Brand

All

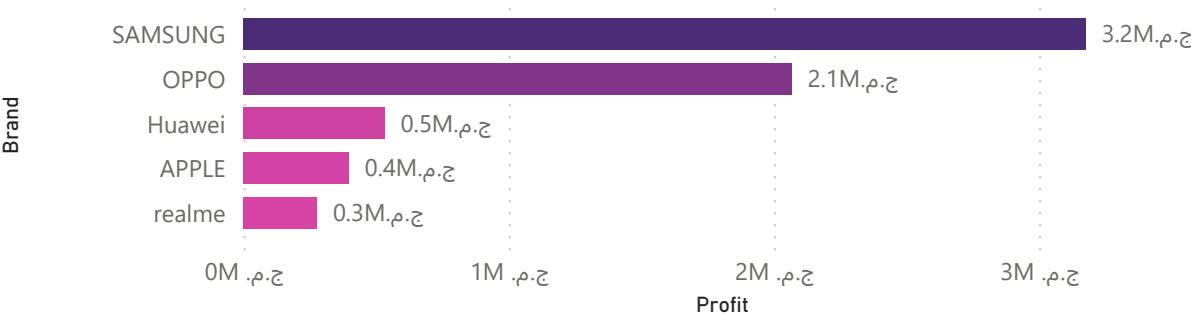
All

Clear all slicers

Profit by Product



Profit by Brand



Profit by Top 10 Buyers

